

SOCIAL IMPACT OPERATING SYSTEM

COMMITMENT OVERLAY

Participants committed to actions that would, in ways big and small, contribute to moving forward the ideas born from the workshop. With the larger "social impact operating system" in mind, many of the commitments were directed at specific initiatives incorporated therein. This chart is a **representative illustration** of how some of those commitments will play out in the larger plan.

STAGE 1 DEVELOP & CONNECT

This stage is about pragmatism. Progress is more likely if attached to specific initiatives.

INITIATIVE CENTERED NETWORKS

- Design NGO:
 - Launch/media engagement. *Sudhir Sharma, Ashwini Deshpande*
 - Shareholder. *Sudhir Sharma, Dan Buchner, Kigge Hvid, Anezi Modu, Lars Thegersen, Manuel Toscano, Mark Matthewson*
- Facilitate and support the conversation and commitments for collective action. *Maria Blair*
- Explore an issue based network and how to start a project to engage it. *William Drenttel*
- Identify opportunities to leverage the power of a network to solve big issues. *Udaya Patnaik*

KNOWLEDGE BANK

- Seed funding if needed. *Maria Blair*
- Initial manifestation and case contributions. *Dan Buchner*
- Site hosting and case contributions. *Kigge Hvid*
- Contribute cases. *Manuel Toscano, David Tait, Udaya Patnaik*
- Website strategy/design. *Anaezi Modu*
- Understand and map NGO world.

STAGE 2 VISIBILITY, CREDIBILITY & MOMENTUM

This stage is about big ideas and bold actions with a very loose network working around a shared and timely theme.

MEGA EVENT

- Share INDEX's water project with AIGA (Copenhagen, 08/2009). *Kigge Hvid*
- Connect AIGA and commit Aspen conference to be the next place to share case studies and move models forward. *William Drenttel*

STAGE 3 ROBUSTNESS, SCALE & EFFICACY

This stage is about pulling pieces together to act like an integrated system.

TALENT FARM

- Consider a formalized sabbatical program. *Dan Buchner*

COLLECTIVE ACTION NETWORK

- Contribute to a broader *collective* initiative on a particular project. *Maria Blair*
- Push the idea of a radically integrated "operating system" to make it easier for people with good causes to find people interested in working on them, and support the purpose-built team within Dublin to make these ideas tangible. *Larry Keeley*
- Engage Monitor and Dublin, as needed, to make meaningful contributions to this space when we face big burly business model/funding mechanism problems. *Larry Keeley*

Global Design Labs

Initiative Centered Networks

Knowledge Bank

Metrics "Lite"

Mega Event

Talent Farm

Collective Action Network

Metrics and Impact Index